



Reena Matharu
Graphic Designer

EXPERIENCE

Oct 16 - Current
Wimborne, England
FREELANCE GRAPHIC DESIGNER

Concept and creation of various projects, dependant on client's needs. Print-based and online graphic design. For more info on services provided visit reenamatharu.com

Sept 20 - Jun 23
Sticker Gizmo
Poole, England
CUSTOMER FACING GRAPHIC DESIGNER

Customer facing role involving direct collaboration with business owners to generate branding and design promotional materials, stickers and labels. See through projects from design creation to print production. Work closely with production team to ensure printed results are of the highest technical and visual standard.

Oct 15 - Oct 16
Lush Fresh Handmade Cosmetics
Poole, England
STUDIO MANAGER

Studio Manager for the in-house Gift Design Team. Liaising with Creative Director and distribution of briefs in the studio based on individuals strengths and skills. Creating a workflow structure, reviewing daily work schedules. Creation and development of Intern Program, including running intern workshops. Supporting designers on design direction and skill development.

July 11 - May 15
Lush Fresh Handmade Cosmetics
Vancouver, Canada
SENIOR GRAPHIC DESIGNER

Responsible for conceptualization and implementation of promotional window and in-store materials. Project management including liaising with external contributors and print companies. Lead designer on pre-packed gift assets, internal information materials and bespoke promotional items. Key player in idea generation for graphic and 3D design. Direction for studio and on-site photo shoots.

July 09 - July 11
Lush Fresh Handmade Cosmetics
Poole, England
SENIOR GRAPHIC DESIGNER

Lead designer of globally distributed company catalogue. Project manage design of company catalogue and supervise three junior designers on catalogue projects. Improvement of working processes and structure of catalogue team. Supporting and liaising with international partners. Contributing to and directing photography.

July 07 - July 09
Lush Fresh Handmade Cosmetics
Poole, England
JUNIOR GRAPHIC DESIGNER

Junior designer and lead designer of company catalogue. Designer on other projects such as illustration, gift paper design, promotional window materials.

November 06 - June 07
Lush Fresh Handmade Cosmetics
Reading, England
SALES ASSISTANT

November 05 - October 06
Schuh
SALES ASSISTANT

July 04 - May 05
The Gadget Shop
SALES ASSISTANT

EDUCATION

BA VISUAL COMMUNICATION
Reading College and School of Arts and Design (TVU) Reading, England
September 06 - June 07
(DEGREE 2:1)

HND GRAPHIC DESIGN
Reading College and School of Arts and Design (TVU) Reading, England
September 04 - July 06

FOUNDATION ART AND DESIGN
Reading College and School of Arts and Design Reading, England
September 03 - July 04

A-LEVELS
Queen Mary's College
Basingstoke, England
September 01 - July 03
AVCE Art and Design (A,B)
English literature A-level (D)

GCSES
Brighton Hill Community School
Basingstoke, England
September 96 - July 01
1A, 6Bs, 3Cs, 1D

OTHER TRAINING

STUDENT MENTOR TRAINING UNDER THE MILLENNIUM VOLUNTEERS PROGRAM

Student advisor
June 04 - June 05

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Microsoft Word
Microsoft Excel
Full UK Driving License